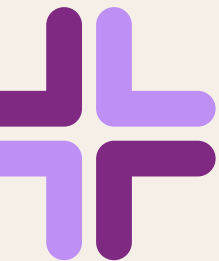# Reduce site burden.
Improve the quality of referrals.
Enhance the patient experience.

Administrative tasks and referral volume overwhelm clinical sites, impacting the quality of patient engagement and care. Many qualified but disengaged patients drop out of the recruitment funnel, increasing costs—extending timelines, frustrating sites, and unnecessarily preventing patients from accessing life-changing clinical trials. **It's time to rethink patient recruitment.**

SubjectWell services

SubjectWell's comprehensive services alleviate site burdens that distract from patient care while improving the quality of site referrals. With the ability to develop trusted relationships with patients, we can help patients remain committed to your study, improving retention. For rare disease, oncology, chronic conditions, or vaccine studies, our patient-centric approach drives better outcomes for all clinical trial stakeholders.

STUDY SUPPORT SERVICES

Recruitment Simulation

Recruitment Simulation uses real-world patient data to forecast trial success before recruitment begins. SubjectWell launches a digital marketing campaign with a web screener to evaluate performance and shares a report of the results. This process helps identify potential challenges early, provides data on the likelihood of meeting timelines and budget, and offers insights to improve the patient experience during actual recruitment.

HCP Referral Program

Our HCP Referral Program makes it easy for providers to refer eligible patients and access study information through dedicated landing pages, digital outreach, and tailored creative. With targeted NPI-level campaigns, inbound and outbound support, and real-time tracking of referrals and engagement, you get a streamlined, no-waste approach to driving qualified interest powered by the healthcare professionals that patients already rely on.

Secondary Screening

For complex studies, Secondary Screening enhances referral quality by adding an in-depth phone screening after the initial eligibility check. SubjectWell's Patient Companions handle all patient interactions, follow-ups, and administrative tasks. This additional layer confirms patient interest, builds trust, and improves the overall quality of referrals, leading to a higher likelihood of enrollment.

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Full-Site Support

Full-Site Support extends your team by embedding SubjectWell's Patient Companions into your workflow. They handle all pre-referral tasks using your site's tools and technologies and offer same-day follow-up and seamless integration with your processes. This consistent, full-site support eases site burden, enhances patient engagement, and ensures clear, measurable outcomes across locations, while enabling your team to focus more fully on patient care.

Medical Records Retrieval and Confirmed Diagnosis

Confirm eligibility before referral by securely collecting and reviewing patient medical records with consent. SubjectWell posts these records to the site portal and flags patients with a confirmed diagnosis, ensuring only the right patients are referred. This is especially valuable for rare diseases or caregiver-supported cases, as this service reduces both site and patient burden, accelerates enrollment, and delivers high-quality referrals.

Site Companions

Site Companions monitor site performance and help identify site-specific needs to support patient care and reduce site burden.

Translations

Translations ensures global accessibility by translating IRB/EC-approved English recruitment materials such as screeners, ads, and websites, into required languages. SubjectWell oversees the entire process to ensure on-time delivery of localized digital content, helping accelerate global study timelines, reduce site and sponsor burden, and boost patient engagement through culturally relevant communication.

Patient Panels and Surveys

Capture real-world patient insights at any stage of the clinical trial process: pre, during, or post-study. You design the survey, SubjectWell provides access to our 13M+ Patient Network to reach the right voices. These insights help inform protocol design, identify and mitigate barriers before they affect enrollment, and reinforce your commitment to a truly patient-centric approach.

Patient Care and Trial Retention

Provide end-to-end support from enrollment through study close. SubjectWell's Patient Companions offer personalized guidance, administrative help, and ongoing coaching to meet each patient's unique needs—whether dietary, mental health, transportation, or more. This trusted, consistent support improves study outcomes, reduces drop-off rates, and fosters stronger patient adherence throughout the trial journey.

Patient Companions

Clinically-trained, multi-lingual Patient Companions are capable of supporting patients in 36 countries throughout the recruitment journey to ensure that patients understand eligibility, processes, and expectations.

Virtual Waiting Room

Keep patients engaged and supported during any trial-related delay—whether due to additional assessments, study start hold-ups, overcrowded sites, or condition-related timing. Patient Companions send regular check-ins to maintain interest, readiness, and trust. This service helps manage site overflow, frees up site resources, and ensures patients are fully prepared when it's time to begin.

Less burden. Quality referrals. Happy, well-cared-for patients.

Disrupt patient recruitment with SubjectWell.

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