

Faster, smarter patient recruitment



Gain true visibility and command of your patient recruitment outcomes with OneView

OneView is the cloud-based, real-time recruitment intelligence platform that transforms fragmented referral data into a unified, actionable, real-time view of the patient journey—delivering patient-level transparency from first outreach through enrollment. Teams gain visibility, efficiency, control, and agility to optimize strategy as the study progresses.



Centralized referral management

improves the patient experience and reduces friction



Real-time performance dashboards

help refine strategy, mitigate risk and maximize ROI



Dynamic site and patient intelligence

supports real-time decisions and mid-study adjustments



Full data transparency

across all referral sources, studies, and sites enhances speed and accountability

Unlike platforms that rely on aggregated or delayed data, OneView delivers patient-level, real-time transparency—from first outreach through enrollment—so your team can monitor performance, optimize in-flight strategies, and maximize ROI as your study unfolds.

ONEVIEW WITH INSTANT ACCESS MEDICAL RECORDS

This optional integration gives sites immediate access to comprehensive longitudinal patient records, allowing for rapid patient qualification and enrollment decisions.

- **Rapid clinical decision-making:** Instant Electronic Medical Record (EMR) access improves screening spend
- **Precision matching:** Filter by patient data diagnosis date, ICD-10 codes, prior therapies and more
- **Targeted outreach:** Visual patient histories guide engagement priorities
- **Real-time triage:** Continuously adjust care plans based on up-to-date patient data

OneView

Portfolio

Monitor all trials in one interface

Funnel tracking

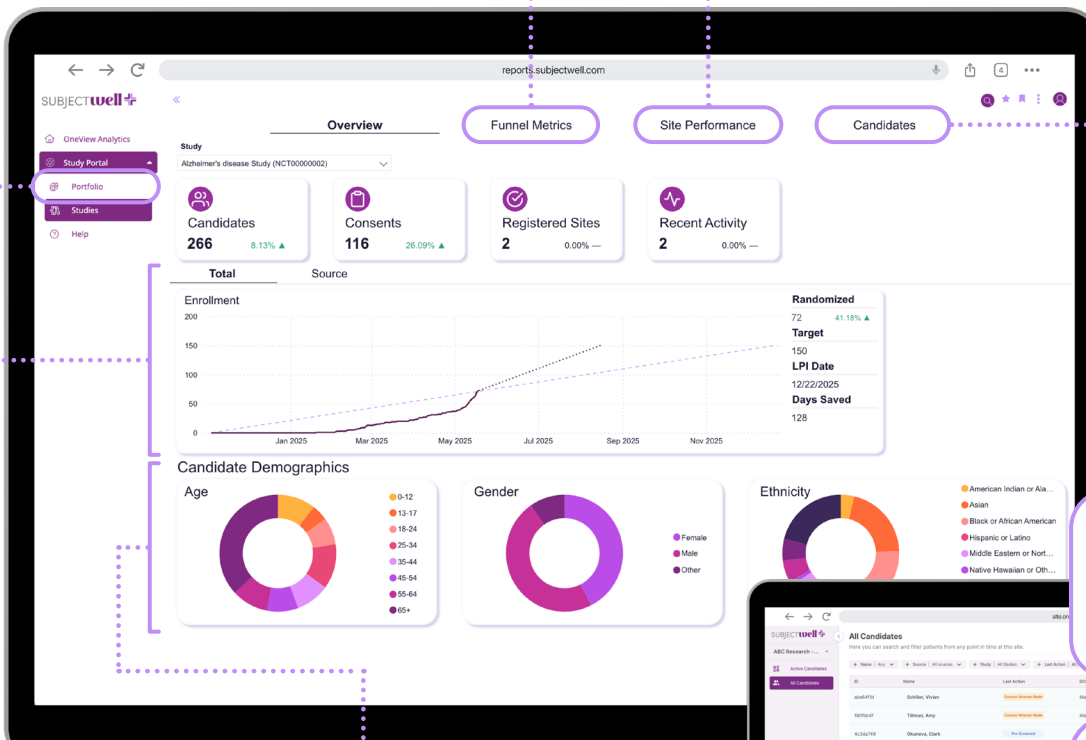
Full transparency at every stage, from prescreening, consent, randomization, and more

Site engagement alerts

Identify delayed follow-up, outreach issues, or registration gaps

Candidate QA

Redacted candidate logs support compliance and site support



Enrollment performance

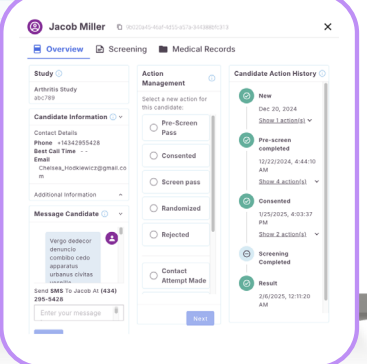
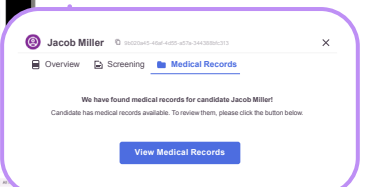
Track progress toward enrollment goals with real-time projections and ROI indicators

Diversity insights

Interactive views of candidate demographics

Medical records integration

Easily access full patient EMRs for streamlined qualification and enrollment



Patient communications

Centralize and log patient communications, so all stakeholders have visibility

SUBJECTWELL'S EXPERIENCE AFFIRMS CREDIBILITY



600+
indications



13M+
Patient Network



8800
sites



1500
studies



48%
rescue studies

SubjectWell combines technology, reach, creative, and services support to provide the very best patient experience in your clinical trials. Learn more about OneView for faster, smarter patient recruitment at subjectwell.com.

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