

CASE STUDY

GUIDED RECRUITMENT

Child Eczema Recruitment Success



BACKGROUND

SubjectWell onboarded a study in rescue for treating eczema in children and adolescents. The study initially had a difficult time recruiting adolescent and child patients, but SubjectWell delivered over 40 randomizations in less than six months, including the entire winter holiday season. The study team appreciated that SubjectWell was so easy to work with and considered a second contract extension. Ultimately, recruitment ended with SubjectWell delivering double the original contracted purchase order, reaching LPI on-time.

STUDY: Topical Medication for the Treatment of Eczema in Children and Adolescents

Phase and Status	Phase III – Rescue
Contract	Initial contract for 20 randomizations, with 1 extension for 20 additional randomizations
Recruiting Timeline	5 months
Referrals	858
Randomizations	40



One Contract
Extension



67% of Referrals were
Patients of Color



Delivered 10% of
Randomizations in Six Months

SubjectWell empowers the largest direct patient access marketplace, connecting patients with relevant clinical trials and market-ready treatments. With the largest patient reach and tens of millions of patients in our marketplace, coupled with flexible recruitment campaigns, SubjectWell supports your study design for any therapeutic area across the globe.