

# CASE STUDY

## GUIDED RECRUITMENT

### Low Testosterone Recruitment Success



## BACKGROUND

Over the year-end holiday season, SubjectWell onboarded a phase IV study for treating low testosterone levels. Due to the popularity and appeal of the treatment to patients, sites faced high volumes of referrals, but the SubjectWell team helped manage that heavy influx with weekly meetings and hands-on assistance with their RealTime portal. So many referrals randomized that recruitment ended six months earlier than expected. Ultimately, SubjectWell delivered 228 randomizations — over a third of all randomizations for the study and more than double the original contracted purchase order.

### STUDY: Injectable/Topical Medication for the Treatment of Low Testosterone

Phase and Status	Phase IV
Contract	Initial contract for 100 randomizations, with 2 extensions for 100 and 50 additional randomizations
Recruiting Timeline	13 months
Referrals	11,758
Randomizations	228



56% of Referrals were  
Patients of Color



Delivered 34% of all  
Randomizations



LPI Pulled In by  
6 Months

SubjectWell empowers the largest direct patient access marketplace, connecting patients with relevant clinical trials and market-ready treatments. With the largest patient reach and tens of millions of patients in our marketplace, coupled with flexible recruitment campaigns, SubjectWell supports your study design for any therapeutic area across the globe.