

CASE STUDY

VIRTUAL WAITING ROOM

Recruitment Success

BACKGROUND

SubjectWell onboarded a new study using the Virtual Waiting Room (VWR) when a sponsor was experiencing slow recruitment for a trial with a challenging enrollment timing component. The experimental medication was meant to treat a recurring viral infection that was resistant to existing treatment. SubjectWell's Virtual Waiting Room was used to hold and screen patients until symptoms reoccurred. By partnering with two North American pharmacy networks, interested patients were placed in the VWR after being prescribed existing treatments. The VWR sent patients regular text messages checking for symptom recurrence and qualified patients were referred to the study. SubjectWell made a significant contribution to the sponsor's total enrollment, ultimately delivering nearly a third of all randomizations and keeping the recruiting period well under a year.

STUDY: Oral Medication for the Treatment of Recurrent Viral Infection

Contract	Original contract for 130 randomizations
Recruiting Timeline	10 months
Referrals	2,065
Randomizations	135



11,000
Patients in VWR



20% of VWR Patients
Referred to Site



Delivered 31% of all
Randomizations

SubjectWell empowers the largest direct patient access marketplace, connecting patients with relevant clinical trials and market-ready treatments. With the largest patient reach and tens of millions of patients in our marketplace, coupled with flexible recruitment campaigns, SubjectWell supports your study design for any therapeutic area across the globe.